

**HILLSBORO ARTS & CULTURE COUNCIL
REGULAR MEETING
MINUTES
October 28, 2015 – 4 PM**

Call to Order Hillsboro Arts & Culture Council

Chair Debby Garman called the meeting to order at 4:03 PM. Roll was taken.

HACC members present: Chair Debby Garman, Vice Chair Christine Martell, Keith Allen, Ed Arrington, Cindy Dauer, Elizabeth Farrell, BJ Jeddelloh, Jeff Jurrens, Carol Loughner, Anita Menon, Dawn Sellers, and Bryan Welsh.

HACC members absent: Tim Gabriel and Barbara Mason.

Staff present: Dave Miletich (Parks and Recreation Assistant Director), Cris Caravaca (Cultural Arts Program Manager), Melissa Moore (Community Arts Program Supervisor), Lisa Ahrendt (Cultural Arts Facility Supervisor), and Valerie Otani (Public Art Program Supervisor).

Visitors: Michael Brown (City Manager), Sean Morgan (Senior Parks & Recreation Manager), Ken Pipher (Program and Support Manager).

I. Call to Order, Roll Call & Welcome

October 28, 2015 – Regular Session. Motion by Jeddelloh, seconded by Loughner, to approve the minutes as presented. The motion passed by unanimous vote.

II. Reports and Presentations:

A. Report on Refreshments

Otani reported that for Halloween staff wanted to provide a cultural twist to the popular candy bar, Kit Kats. So there were green tea Kit Kats, which are available in Asian markets; and dulce de leche and apples.

B. Update on Endowment

Jeddelloh thanked the Endowment Committee for all of their help organizing the October 1 thank you event. During the event roughly \$3000 was raised for the Arts & Culture Endowment. She said we are now continuing to raise money to complete the match donation. Jeddelloh asked the Arts Council to consider making their end of the year pledge; this communicates a positive message to the community that those working for the Endowment fully support the cause. Further, the dispersed award this year communicates a message that the Endowment is fulfilling its promise.

Caravaca reported that the Endowment Committee is on hiatus until the next steps are figured out. They are currently working with HCF and OCF to decide how to grow the Endowment.

Loughner thanked the Arts Council and staff and conveyed the appreciation of the Hillsboro Community Youth Choir. The HCYC is working on the strategic plan as promised in their grant from the past cycle.

C. Update on Hillsboro Arts Month

Moore reported that the first Hillsboro Arts month is wrapping up with only a handful of events left this weekend. The HACC staff plans to send out surveys to arts organizations to hear their thoughts on the Arts Month initiative. The survey will also be available on paper at the Leadership Forum. Moore asked those that volunteered whether they felt the pop-ups were a successful way to reach new people. Jeddeloh thought that while they were great, they could've been more successful if more spontaneous; the pop-ups were too planned. Arrington said that there was a challenge linking the performance to Arts Month. Martell said that there needs to be better branding; signs should be displayed at the events. Menon said that in the future it is possible to ask the artist to make Arts Month branding part of the event. Sellers said that the materials for distribution need to include information that is still relevant at the time of the Pop-up.

Miletich presented photos of his adventure at Jackson Bottom with Artosaur.

D. Guest: Michael Brown, Sean Morgan, and Ken Pipher, What We Believe

Brown said that they are at the meeting to personally invite the HACC to an event Saturday February 6th where all City boards and commissions are invited to participate in the *What We Believe* project. This project came to fruition when the City Council asked Brown to investigate how to build community and how to build it within the various City boards.

Morgan said that when Brown approached him he wanted to have a leadership teambuilding event but not a typical teambuilding retreat. They discussed several activities and mentioned the *Hello Neighbor* project that Otani used in the Public Art Program. They came up with the *What We Believe* project with Julie Keefe where the 50 to 60 board members will come together and connect. During the event members will discuss why they lead, why they spend their time helping develop Hillsboro. This will culminate with an exhibit and opening at the Civic Center in March 2016.

Pipher said that the primary goal of the *What We Believe* event was to connect all the board members. City staff is also working to launch a citizen's academy, which is another way to draw citizens in to serve on a City board. The citizen's academy will provide information about Hillsboro and all of the ways to get involved. Pipher also told the Arts Council that at the *What We Believe* opening they are invited to bring a guest that they think would be a great fit with a City board.

E. Update on Public Works Facility

Otani presented a Powerpoint on the Public Works facility project. She gave a brief overview of what the department does and presented several types of art that the committee is interested in seeing in the new facility. She invited the HACC to spread the word about the open call to artists.

F. Update on Arts & Culture Leadership Forum

Moore reminded the Arts Council that the Arts & Culture Leadership Forum is next Thursday, November 5th. The format and setup will be the same as last year - there will be six tables and

three rounds of discussion so people will have the option to choose the topics that interest them. Moore thanked the HACC members that volunteered to be table hosts. She said that they will be there to facilitate the discussion and propose questions, but they do not need to be experts on the topic. Moore said she would send topics and questions to volunteers at the end of the week.

G. Report on Professional Development Workshop

Ahrendt reported that the first workshop of the 2015 – 2016 season was Wednesday, October 21. She reported that 28 people were in attendance and the agenda packet contains survey results. She also discussed a new collaboration opportunity with RACC. At our workshops this season, translation services will be available if requested in advance. These services are sponsored by RACC.

Ahrendt invited the Arts Council to attend the next workshop on November 17th about media resources.

H. Update on Public Art Projects

Otani provided an update on the following Public Art projects:

Champion Flock of Weedeaters – This community engagement project has been very successful, currently there are well over 300 photos posted on Instagram and other social media sites. The project wraps up on November 13th.

Martell asked if there was a plan to tie the project together once it is over. She suggested that it is important to show the community what they created.

Mayor's Gift--The call is open until November 19th and Otani is hoping to target artists from Sequoia's successful Plein Air event.

Shute Library Mosaics – Recently artist Lynn Adamo has made repairs to the mosaics in front of Shute Park Library. Additionally new concrete will be poured under the mosaics to provide a more stable foundation.

I. Report on Q1 Budget Report

Moore reviewed expenses covered in the 1st quarter budget report, referring to the chart in the agenda packet.

III. Old Business:

None scheduled

IV. New Business:

A. Consider approving the 2016-2017 Community Arts and Culture Grant Program

Moore referred to a memo on the upcoming grants cycle in their agenda. Staff proposed that we run the same program as last year which will include project and core support opportunities. This memo is the same as last year; however there have been language updates to the specific grant

application. Moore recommended that the Arts Council consider approving. Jurrens asked how much money is allotted for grants this year; Moore reminded him that there is \$49,000 budgeted for grants.

Dauer asked if it is still a requirement for organizations to be based in Hillsboro in order to be eligible for a core support grant. Caravaca confirmed that is a requirement. Dauer suggested that in the future language could be added saying that an organization has to be based in Hillsboro and/or serve the Hillsboro community.

Motion by Sellers, seconded by Martell, to approve the 2016-2017 Community Arts and Culture Grant Program. The motion passed by unanimous vote.

V. Other Business.

None scheduled

VI. Announcements and Information Items:

- A. HACC Leadership Forum, November 5, 2015, 5:30 – 8 pm, Walters Theatre
- B. New HACC member applications due by 5:00 pm, November 6
- C. HACC Workshop: Getting Media Attention: A Guide for the Arts Community, November 17, 2015, 4 – 6 pm, Walters gallery
- D. November and December HACC meetings combined; next HACC meeting December 2
- E. Selected Media Articles:
 - "A month of art," September 23, 2015, *Forest Grove Leader*
 - "Local artists paint ceiling tiles for Influence Music Hall's 'Michelangelo Project'," September 24, 2015, *OregonLive*
 - "Alpaca Harvest Festival; Affordable Art for Everyone; Washington County Events," September 24, 2015, *OregonLive*
 - "Hillsboro's newest public art project is 'shear' fun," September 24, 2015, *Hillsboro Tribune*
 - "Commissions seek volunteers," September 24, 2015, *Hillsboro Tribune*
 - "Come get affordable art at event on Oct 3," September 24, 2015, *Hillsboro Tribune*
 - "Monumental history," September 24, 2015, *Hillsboro Tribune*
 - "The Addams Family performed by kids, to open in Hillsboro," September 26, 2015, *OregonLive*
 - "Sample the arts at the Arts Showcase and Marketplace," September 26, 2015
 - "Arts council seeks board volunteers," September 30, 2015, *Hillsboro Argus*
 - "Influence Music Hall to unveil new ceiling tiles," September 30, 2015, *Hillsboro Argus*
 - "Daylong 'Affordable Art for Everyone' to feature Performing Arts Showcase and Marketplace," September 30, 2015, *Hillsboro Argus*
 - "Peruse 'affordable art' Saturday," September 30, 2015, *Forest Grove News-Times*
 - "Sequoia Gallery takes over Plein Air event," October 2, 2015, *Hillsboro Tribune*
 - "Take a WALK Tuesday," October 2, 2015, *Hillsboro Tribune*
 - "Join STAGES, and 'The Addams Family,' this month," October 2, 2015, *Hillsboro Tribune*
 - "Plein Air painters add color to gray day," October 7, 2015, *Forest Grove News-Times*
 - "Plein Air painters bring colors of the county to life," October 8, 2015, *OregonLive*
 - "Plein Air painters bring colors of the county to life," October 9, 2015, *Hillsboro Tribune*
 - "The many faces of art in Hillsboro," October 2015, *Hillsboro Business Advocate*
 - "Get out and paint the town!," October 2015, *Hillsboro Business Advocate*

"Glencoe presents 'Over the River and Through the Woods,'" October 14, 2015, *OregonLive*
"Liberty High School presents 'La Gringa'," October 15, 2015, *OregonLive*
"Native American storyteller comes to Walters Center," October 16, 2015, *Hillsboro Tribune*
"'Arty' doesn't bite, but he's no Terror-dactyl, either," October 16, 2015
"Museum's 'Doctors, Dentists, and Death' exhibit inspires spooky storytelling event," October 16, 2015, *OregonLive*
"Audiences haunted with hilarious murder mystery," October 16, 2015, *Hillsboro Tribune*
"Bag&Baggage to join reading of 'The Other Woman,'" October 21, 2015, *Hillsboro Tribune*

VII. Open time for HACC member announcements:

VIII. Meeting adjourned

Chair Garman declared the meeting adjourned at 5:31 PM.